ANNUAL CONFERENCE

Gunn Stewart Solutions
Practical delivery of strategic thinking

Scotttish Local Authorities Customer Services' Managers Group

Thursday 16 May 2024

About the event

The Scottish Local Authorities Customer Service Managers' Group comprises the managers and budget holders with responsibilities for customer services within Scottish Local Authorities.

The group is a peer-to-peer knowledge sharing hub, facilitated by Gunn Stewart Solutions, a former Local Authority Head of Service.

The majority of Scottish Councils are usually represented at the conference, last year we had 28 of the 32 councils and around 60 local authority delegates.

We have recently opened the group and events up to managers in Northern England and Northern Ireland as well.

This will be the third annual conference for the group. The agenda is set using feedback from the previous conference and asking for input from the group.

We do not offer sponsors demo slots or the opportunity to speak on stage, instead we welcome their clients to share their experiences of using the main sponsors products or services. This format has been incredibly well recieved by delegates.

> **This was a great event, I specifically enjoyed the case studies. They really gave an insight into the journey, improvements made and they were open about the challenges they faces on that journey.**

Delegate feedback from the Annual Conference 2023

Sponsorship opportunities

Main sponsors

Benefits

- 1 x supply a client speaker to present their case study of successfully using your product or service
- 3m x 2m exhibition stand area in mainroom or reception area (lead sponsors will be given preference to choose their location)
- 3 x attendees with seats at workshop tables
- 1 x GDPR compliant list of attendees contact emails

Visibility

- Prominent logo on Eventbrite booking page
- Prominent logo on the conference main room screen
- 1 x roller banner on stage area
- 1 x logo on the agenda footer
- Prominent listing on the thank you email to delegates with a link to the Teams folder with sponsor information

Availability

- 4 x Main Sponsor packages
- 2 x slots are reserved
- 2 x slots are available

£2500.00 plus VAT

Sponsorship opportunities

Event sponsors

Benefits

- 3m x 2m exhibition stand area in mainroom or reception area (lead sponsors will be given preference to choose their location)
- 2 x attendees (stand and networking access)
- 1 x GDPR compliant list of attendees contact emails

Visibility

- Logo on Eventbrite booking page
- Logo on the conference main room screen
- Listing on the thank you email to delegates with a link to the Teams folder with sponsor information

Availability

- 5 x main sponsor packages
- 5 x slots are available

£1000.00 plus VAT

Become a sponsor

Key to the success of the SLACS Annual Conference is that we limit the number of sponsors and suppliers at the conference.

The focus remains on the Customer Services Managers from local authorities.

If you would like to sponsor the event, please get in touch to register your interest.

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